

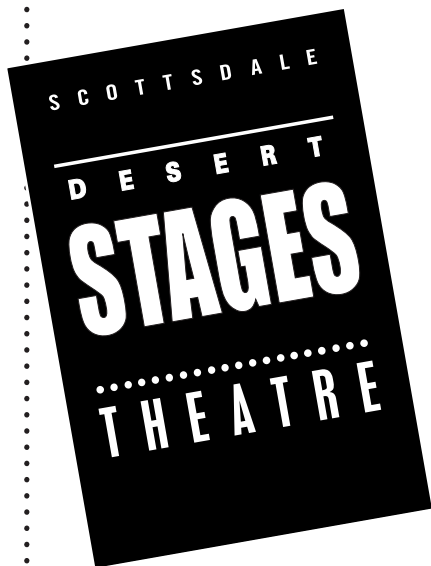
Full Page: 5" x 8"

Ad Size Specifications

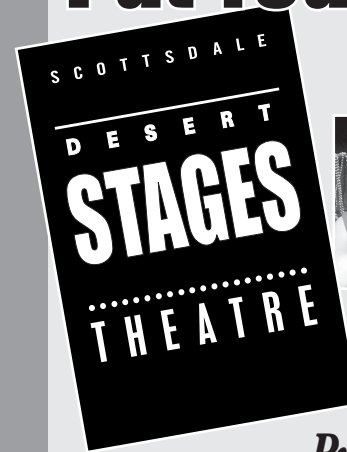
Artwork must be submitted in pdf, jpeg, tiff or eps formats.

Half Page: 5" x 3.75"

**1/4 Page:
3.75" x 2.25"**



Put Your Business On Center Stage!



*Advertising Opportunities
with Scottsdale's
Premier Community Theatre!*

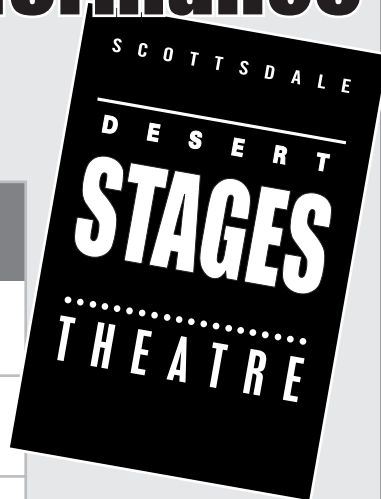
- ★ Annual attendance exceeds 28,000 people
- ★ Year-round exposure (Aug, 2007 - Sept, 2008)
 - 4 Mainstage Theatre Productions
 - 5 Children's Theatre Productions
 - 2+ Actor's Café Productions
 - Total of over 250 Performances
- ★ Audience of affluent adults, active seniors, parents and children
- ★ High visibility at our ideal downtown Scottsdale location
 - Just North of Scottsdale Fashion Square Mall
- ★ Support the local arts in your community

Scottsdale Desert Stages Theatre

4720 North Scottsdale Road • Scottsdale, Arizona 85251
www.desertstages.com • Box Office: (480) 483-1664

Season Performance Schedule

2007-2008



Mainstage Theatre Productions

The Music Man
October 5 - November 4, 2007

Little Shop of Horrors
January 11 - February 3, 2008

TBA (*on December 10, 2007)
April 4 - April 27, 2008

South Pacific
July 11 - August 10, 2008

Children's Theatre Productions

High School Musical
August 17 - September 16, 2007

Beauty and the Beast
November 16 - December 16, 2007

Joseph and the Amazing Technicolor Dreamcoat
February 15 - March 16, 2008

Cinderella—A Ragtime Musical
May 16 - June 15, 2008

Seussical, Jr.* *rights pending
August 22 - September 21, 2008

Actor's Café Productions

We offer long-running productions on our second stage located within Scottsdale Desert Stages Theatre. Season advertisers receive additional exposure in our Actor's Café programs throughout the year.

Dracula: The Musical?
Opens
September 7, 2007

Gilligan's Island—The Musical
Opens
January 25, 2008

Shows and dates are subject to change without notice.

Advertising Rate Schedule

2007-2008



4 Mainstage Theatre Productions
5 Children's Theatre Productions
2+ Actor's Café Productions

	Full Page Color	Full Page B&W	1/2 Page B&W	1/4 Page B&W
Back Cover	\$3,000	\$2,000	N/A	N/A
Inside Back Cover	\$2,250	\$1,550	N/A	N/A
Inside Front Cover	\$2,750	\$1,750	N/A	N/A
Program Page	N/A	\$1,250	\$750	\$450

Individual Show Rates

Full Page	\$200
Half Page	\$120
1/4 Page	\$75

contact:

To place your ad in our show programs, or for additional information, please contact Lori Koberger through our Box Office email at dstemail@aol.com or call (480) 483-1664, press 8. For graphic design assistance, please contact Carol Kaminsky at carol@designvisualconcepts.com.